

International Academy of Dance

Program Advertising

“Nutcracker: Experience The Magic” November 28th & 29th at the Crocker Theater

● Business & Professional Services Ads ● Personal Ads of Congratulations

Please consider placing an ad in our program for our annual production of “Nutcracker: Experience The Magic”. It is an opportunity to advertise your business to families in Santa Cruz County and show your appreciation for our dancers’ hard work and efforts. Your ad helps us expand our dance programs and support our outreach, scholarships and productions.

DETAILS

Submit your ad (electronic file preferred) to nutcracker@iadance.com or drop off at the studio by **November 15th** to guarantee your space. For personal ads, write your message below. Call us at (831) 466-0458 for more information.

PAYMENT

Please make checks payable to Santa Cruz Dance Guild and mail to
320 Encinal Street, Santa Cruz, CA 95060.

Ad Location	Size	Rate	Quantity	\$ Amount
Outside Back Cover (color)	5.5"x8.5"			
Inside Cover (front or back) B&W	5.5"x8.5"			
Full Page B&W	5.5"x8.5"			
Half Page B&W	5.5"x4.25"			
Business Card (1/4 Page) B&W	2"x3.4" or 3.4"x2"			
Logo B&W	1"x1"			
Congratulatory Ad B&W	1 line			
\$1,000 Diamond Sponsorship, \$500 Platinum Sponsorship				
\$250 Gold Sponsorship, \$100 Silver Sponsorship, \$50 Bronze Sponsorship				

Company/Business Name: _____
 Name of Contact Person: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____
 Email: _____
 Ad sold by: _____
 Personal Message: _____

Please email your ad to nutcracker@iadance.com as a PDF scaled to the appropriate size.
ART and PAYMENT must accompany this order form no later than 11/15/15.